



COUNTY OF SANTA CRUZ

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PRESS RELEASE

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Proposed Six-Year Strategic Plan Released

The County of Santa Cruz is pleased to announce the release of its first-ever proposed Strategic Plan.

Based on input from thousands of residents and County employees, the document will be considered by the Board of Supervisors June 12. Once approved, it will be used as a blueprint to guide County operations and resources for the next six years.

The Strategic Plan includes a Vision, Mission and set of values, along with specific focus areas and goals. The focus areas include: Comprehensive Health & Safety, Attainable Housing, Reliable Transportation, Sustainable Environment, Dynamic Economy and County Operational Excellence.

"Strategic planning was one of my first initiatives, and I'm pleased to see the community's vision expressed in this plan. We know there are challenges ahead as we improve County operations and the quality of life for all Santa Cruz County residents. We expect this document will serve as a guide as we rise to meet those challenges," County Administrative Officer Carlos J. Palacios said.

The Proposed Strategic Plan may be downloaded at www.santacruzcounty.us/sp.